



General Presentation Schedule (Oral & Poster)

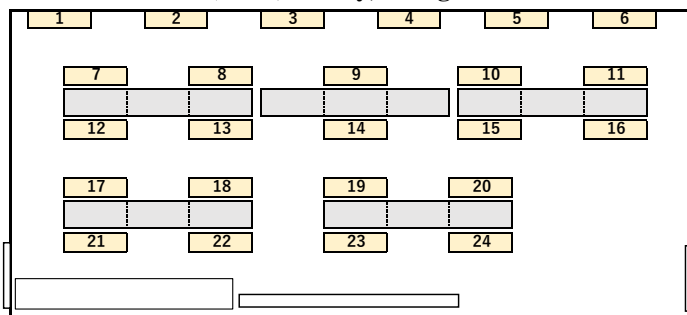
Oral Presentation List

Thursday, 8 August 2019					
16:00-18:00	S301 (strategy & policy)	S303 (sport events & tourism)	N305 (strategy & sport development)	N306 (sport marketing & management)	N307 (sport consumer behavior)
16:00	The Policy for Promoting Women's Participation in Sports of Taiwan (Chen, David B., Chen, I-Fan, Hsu, Joan)	Exploring the Influence of Place Attachment on Perceived Impact and Environmentally Responsible Behavior of Participants in Road Race Events (Wang, Wei-ching)	Current Sporting Culture and Sports Industry in Singapore (G. Balasekaran)	Measuring And Understanding Fan Engagement In Team Sports (Marcel Huettnermann)	An Analysis of Consumption Behavior of Ballet Fitness based on the Grounded Theory Approach (Jeongju Park, Jiyoung Kim, Aeryung Hong, Yunseon Oh)
16:20					
16:25	An Analysis of Determinants on Dance Fitness Business in Korea (Ji Young Lee, Ji Young Kim, Kyong Keun Choi, Hyung Chul Joo)	The Effect of Athlete Satisfaction with Olympic Games on Host City's Tourism Image and Visual Image (Shin, Seung Joon, Kim, Susan)	A Study on Advertising Effectiveness of University Sports: Effects of University Sports TV Broadcasting on The Number of University Applicants (Tetsuya Onda, Laurence Roomy Andrew, Maki Tsukada, Asuka Sone)	The Influence of Moral Identity and Charity Motives on Consumers' Response towards Cause-Related Sports Sponsorship (Kuo, Tzu-Yin, Shao, Yu-Lin Jackie)	A study on the factors that affect an individual to the continual usage of fitness apps (Yu, Chih-hsien, Lin, Yi-Hsui)
16:45					
16:50	A Sport-specific Elite Sport System in a Regional level The case of Water Polo (Yuichiro Kubo)	Proposed guidelines of developing competition management Thailand Master Athletics Championship for sustainable events (Gumpanat Boriboon)	Investigation of the Current Situations and Issues of Goalball Promotion and Development System in USA, Turkey and Japan (Akiko Adachi, Etsuko Ogasawara, Azusa Kami)	The Effect of Sports Brand Advertising of the Gender Paradox on Female Consumer Attitudes and Intentions: A Schema Incongruity and Regulatory Focus Perspective (Eun Hye Kim, Ji Young Kim, Jong Hee Kim)	The Effect of Role Stress of Sport Instructor of Middle School on Self-Efficacy and Job Satisfaction (Seokhun Lee, Daegeun Jin, Songhyeon Cho)
17:10					
17:15	Image Comparison of Adapted and Non-adapted Sport among Wheelchair Basketball Spectators (Rei Yamashita, Masaya Muneda)	Developing an Inter-City East Asian Football League to Achieve Sustainable Cities and Communities (Lim Peng Han)	Sport Event Project for Peace-building in Sri Lanka (Takuya Shimokubo, Hisashi Sanada, Taku Yamaguchi)	Integrating Organizational Social Capital into Team Identification Research: A Longitudinal Study (Masa Yoshida, Brian S. Gordon, Jeffrey D. James)	
17:35					
17:40	Estimation of Economic Values of National Important Intangible Cultural Heritages in Korea: Traditional Sports, Martial arts, Playing and Dance (Jeongok Yoon, Jiyoung Kim, Eunjo Cha)	Leveraging Tokyo 2020 Olympic Games Sponsorship with Sustainable Development Goals (Tae-Ahn Kang, Hirota Matsuoka)	Theoretical Consideration of Intercollegiate Athletics Organization in Higher Education in Japan: Finding from a Literature Review (Masaru Ito)	Career Process of Female Basketball Players to Advance Their Interest in Coaching (Akane Mikura, Etsuko Ogasawara)	
18:00					

Friday, 9 August 2019					
10:45-11:30	S301 (leadership)	S303 (sport governance)	N305 (various aspects of sport management)	N306 (ethical & development of sport)	N307 (sport management)
10:45	Developing a competency model for middle managers in the Civil Sports Center (Yu, Hao, Kang, Cheng-Nan)	Time Banking Policy and Development at Capital and Rural Areas a Pilot Study in Taiwanese Older Adults (Wang, Li-Ting, Ho, Hsin-Hung, Chang, Shao-His)	Predicaments, Challenges and Opportunities: Current Status and Prospects of Taiwanese Female Football Referee (Chen, Hsin-Chuan)	Network Resources Matters: A Mixed-Methods Study of High-Resource Sport for Development and Peace Organizations (Seungmin Kang, Per G. Svensson, Gareth J. Jones)	The Development of a Conceptual Model of Athlete Brand Equity (Wei Gao, Do Young Pyun)
11:05					
11:10	Construct Professional Competency for the Sports Facilities Junior Manager (Tsai, Yi-Ching, Kang, Cheng-Nan)	Ethical considerations in sports science: A literature review (Peng, Shih-Lun, Tsai, Hsiu-Hua)	Pupil-Athletes Experiences in an Organized Sports Training Program: A Constructivist Grounded Theory (Jean Marie D. Cando, Luni N. Villacastin)	An Investigation of the Relationship Between Social Entrepreneurship and Organizational Capacity in Sport for Development and Peace (Per G. Svensson, Seungmin Kang, Fredrik O. Andersson, Lewis Faulk)	Work Effects on the Active Leisure Time of Working Adults in Singapore (Chin Leh Chai, Yen-Chun Lin)
11:30					
11:35-12:30	Poster presentation				
12:30-13:30	Lunch				
13:30-15:30	S301 (new aspects of sport management)	S303 (sport marketing)	N305 (sport marketing & management)	N306 (management & policy)	N307(sport management & education)
13:30	Differences in Online Sports Gambling Viewing Behaviour between Gamblers and Non-Gamblers (Ho Keat Leng, Yi Xian Philip Phua, Do Young Pyun, Hyungil Harry Kwon, Hee Tae Cho, Yen-Chun Lin)	Construct of Fan Identity Leading to Consumption Practices and Subjective Happiness: Applying Extended Self to Sport Spectatorship (Ken Sumida, Takayuki Kubota, Akihiko Taniguchi)	Professional Sport Organization Leader in the Modern Time (Pornchai Trusjaithum)	The Effect of Crowd Noises to Sport Events Atmosphere: From the View of College Students Based Audience (Chang, I-Ching, Lin, Yi-Hsiu)	Analysis of cultivation strategy of youth baseball players in Taiwan, (Chiang, Hsin-Ru, Kang, Cheng-Nan)
13:50					
13:55	An Analysis of Customer Satisfaction Trends for the Sport Centers in Taiwan: A Big Data Perspective (Chang, Chia-Jung, Chou, Yu-Hui, Chen, Mei-Yen)	Development of the Measurement Mode for Leisure Nostalgia (Do Young Pyun, Heetae Cho, Chee Keng John Wang)	The Study on the Determinants of J1 League Football Players' Salaries by Decision Tree Analysis (Li XiangRong, Nam SangBack)	Girls perspective of participation in sports for young women living in rural areas of Zambia (Aya Noguchi)	Find the Meaning in Life: The Mediating Effect of Calling on Career Adaptation of PE Teachers (Hu, Cheng- Chu, Lu, Wan-Chen)
14:15					
14:20	Using Diffusion of Innovation Theory to Investigate Taiwan eSport Development (Khan Ammar, Shao, Jackie Yu-Lin)	Conceptualising the Service Quality Model for Youth Football Academies in China (Yuchen Shi, Do Young Pyun, Argyro Elisavet Manoli)	The Role of Influencers in Marketing International Sports Tourism (Charles Chen Amber Yung-Ping Lee)	Organisational ability for Olympic success: A fixed effects regression analysis (Hiroaki Funahashi)	Discussion on the Slashies in the Field of Sports Field - Education System of Elite Sports in Taiwan (Lee, Chang-Wei, Cheng, Chih-Fu, Tsai, Hsiou-Hua)
14:40					
14:45	Re-examination of Sport Motivation Scale-II (SMS-II) in eSports: Cross Validation of Intrinsic Motivation and Integrated Motivation (Xiuqi Zhu, Do Young Pyun, Argyro Elisavet Manoli, Zhiyong Men)	Development and Validation of Simplified Method of Personality Classification in High School Student's Sport and Physical Activity Promotion (Kenta Murata, Etsuko Ogasawara, Akane Mikura, Junya Kitagawa, Fumitake Sakaori, Toshikazu Kato)	A Comparative Study between Korean Golf Courses and Screen Golf Facilities Selection Attributes on Golfers' Satisfaction (Kim, Hyunduck, Angelita Cruz, Lin, Man Hsu, Myung-Soo Choi, Nam, Sang-Back, Lee, Sangil, Kim, Hongyoung)	Public-Private sports facilities partnership: navigating the mine field of economic and social impact outcome differences (Sock Miang TEO-KOH)	Intervention and Effectiveness of Adventure Education Resilience Programming for College Freshmen (Wu, Chung-Chi)
15:05					
15:10	An Analysis of the Structural Relations among Online Community Identification, Team Identification and Behavioural Intentions of Sport Fans: A Case of Korean Professional Baseball Team (Sung Kyung Kim, Argyro Elisavet Manoli, Do Young Pyun)	Identifying Technical Functions of Footballers using Hierarchical Cluster Analysis (Orbay Ünsoy)		Golden dream~ Malaysia's Strategies for Elite Badminton Development in 2016 Olympic Game (Tsai, Hsiu-Hua, Yee, Ming-Yuan, Lin, Po-Hsiu, Wang, Chun-Chi)	High School Students' Interest and Satisfaction in Physical Education: The Impact of K-12 Curriculum (Angelita Cruz, Kim, Hyunduck, Lin, Man Hsu, Lee, Hyeong Don, Hwang, Ho Bin Byeon, Jin Ui, Choi, Myung-Soo, Kim, Hongyoung)
15:30					



Poster Presentation (N405) Friday, 9 August 11:35-12:30



Poster Presentation List

Poster No.	Name	Title
1	Kazunori Maeda, Kozo Tomiyama, Shun Konda	Sports tourists' experiential value and its effects on event satisfaction and behavioral intention: a case study of the Kochi Ryoma Marathon
2	Chanmin Park, Daehwan Kim, Hany Kim, Tae Jun Chon	The Effects of Volunteer Education, Volunteer Assignment, and Working Environment on Volunteer Activity Satisfaction and Participation
3	Huang, Kuo-En, Cheng, Chih-Fu	On the Team Performance affected by Chinese Coaches' Authoritarian Leadership: Verification on the Perceptive Mediation Effect of Team Norms
4	Chungmi Lee	Identification of Meanings and Challenges to Work for Mega Sport Event in Japan
5	Yeh, Ming-Chao	Establish a Monitoring Method to Improve the Management Process of a Team Training
6	Lijun Jiang, Jaeyoon Kwon, Ji-Young Kim, Sangback Nam	Fitness Business Performance Modeling Based on Balanced Scorecard (BSC) and IPA Technique in Korea
7	Isao Okada, Munehiko Harada, Stephen Greysier	Creation of a New Index to Evaluate Efficient Reuse of Large Olympic Venues
8	Chang, Chi, Wang, Fong-Jia, Cheng, Chih-Fu	Exploring Differential Leadership of Athletes Satisfaction: The Moderator Role in Team Cohesiveness
9	Shun Konda, Kozo Tomiyama	The impact of international water sports competitions on place attachment of local residents
10	Nayoung Choo , Gwi-Yeon An	A study on Performance Content Development of Folklore
11	Hong Sung Il	Take me out the ballgame: Attendance demand in Korea Baseball Organization
12	Hiroataka Soma	Research on Support Measures for Improving Organizational Performance of NSFs in Japan
13	Du, Juan, Chen, Mei-Yen	The Impact of Tourist Experiences on Behavioral Intentions: The Mediating Role of Customer Satisfaction
14	Junko Deguchi, Tomo Tokuyama	Team Identification and the Role of Rugby Fans
15	Liu Ying, Kevin Yeh	Brand New China and the Case of Winter Olympic Games in Beijing 2022
16	Lin, Wen-Bin, Ou, Chieh, Chen, Mei-Yen, Chang, Yung-Chun	A Longitudinal Research of Players' Performance Analysis in Women's Super Basketball League
17	Jun Sato, Hiroto Koya, Yuki Nakatsuka	Prospects of Budo Tourism : A Case of Karate (Shinkyokushinkai)
18	Cheng, Chih-Fu, Huang, Kuo-En, Chang, Chi, Wang, Fong-Jia	Exploring Differential Leadership in Sport Teams: The Mediating Role of Athletes with Perceptual Response
19	Daichi Oshimi, Eriko Inagi, Yoshimoto Nakashima, Takayuki Fukuhara	Exploring Antecedents of Sustainable Sporting Events
20	Chu, Han-Yuan, Kang, Cheng-Nang	A Study of Evaluating Service Quality of Fitness Clubs
21	Noriko Minai	A Case Study on Athletes' Social Values
22	Lee, Tsai-Yun, Yeh, Kong-Ting	Comparison of the Development of Sport Satellite Accounts Applications between Europe and Asia
23	Junya Fujimoto, Ryu Seki, Minoru Toriyama	The Effect of Professional Sports Team Fan's Ethnic Identity on Attitudes toward the Team: Focused on Yanbian Fude Football Club
24	Zou Yuepei, Huang Pofang	Does Mid-Season Change of Foreign Players Improve Team Performance? Evidence from Chinese Basketball Association